

4

EDUCATION

The pro-life movement must continue to make it a priority to educate the public, and especially the church, regarding the science and beauty of early human development and the horror of what an abortion actually is.

We will especially need this in “blue” liberal states with pro-abortion majorities in their legislatures. “Blue” states should begin to think through long-range education plans to change the hearts and minds of citizens and leaders within their states. Susan B. Anthony List (SBA) currently has some of the best research, polling, and video ads available to move neutral or soft abortion-minded people to a pro-life position.

Churches must be mission-minded on this issue—preaching, teaching and directly engaging with and supporting pregnancy centers. Every church in America should include one or more local pregnancy centers as an active part of their missions’ budget.

Pro-lifers in the arts, film, and entertainment business should expand production of music, movies, and other mediums which creatively speak to the value of human life and the evil of abortion. Pro-life artists of every type should consider at least one unique project which somehow addresses the issue or contributes to the conversation.

The pro-abortion lobby will likely launch a massive multi-million dollar media campaign right after the official *Dobbs* decision comes out. We need to be prepared for this enormous propaganda blitz that will be seen and heard everywhere. Pro-lifers should go on the offensive with smart messaging, and lawmakers in every state must be equipped with the pro-life messaging and talking points to engage the media.



Every church in America should include one or more local pregnancy centers as an active part of their missions’ budget.